

MINI MANIAC YOUTH TRIATHLON 2022 SPONSORSHIP PROPOSAL

The third annual Mini Maniac Youth Triathlon will take place on
Sunday, September 25, 2022. West Meadow Beach, Historic District, Stony Brook, NY

BUILDING ON SUCCESS

The inaugural Mini Maniac Youth Triathlon, which took place September 7, 2019, was a success. We planned for 100 athletes and sold out two weeks before the event. We then sold out again, *to maximum capacity*, within hours of offering 30 additional openings. With 100 of the 130 young competitors new to the sport, the Lightning Warriors achieved an important goal: Expanding the reach of the sport and of the team to future generations with diversity and inclusion that encourage an active and engaged lifestyle that positions them for success with diversity and inclusion.

With 2 live races under our belt, we are excited to dive into the deep again for 2022 to reach out to more kids of diversity and reduce the barriers to having a healthy lifestyle.

We are looking forward to returning to the live format of this race!

SPONSORSHIP ACTIVATION

Are active families and/or enthusiastic, involved youth your target audience? Are local, on-the-go consumers important for your business? These groups are increasingly difficult to reach. We are excited about and confident in our unique ability to engage these important audiences to maximize value to our sponsors.

Do you and/or your company believe in the importance of encouraging children to be active, healthy and engaged in a diverse and inclusive environment? The myriad life-skills and benefits young athletes gain through participation in organized sports are invaluable to building future prospects, employees and our community. Please join us as a sponsor of this exciting event which will again be hosted by the Lightning Warriors Youth Triathlon Team. The Lightning Warriors Youth Triathlon Team is a 501(c)(3) non-profit organization so all donations are tax-deductible.

SPONSORSHIP PACKAGES

Title Sponsor - \$10,000

- Want to see your name in front of Mini Maniac and Lightning Warriors? Exclusive and prominent branding opportunities are available for the title sponsor.

Mini Maniac Sponsor - \$5,000

- Become this year's sponsor and we can help position you to connect and create brand awareness. Full Package Details to be Discussed.

Transition Sponsor - \$2,500

- Logo banner(s) at the central hub of triathlon activity.
- Logo on the back of the race & volunteer shirts.
- Mentions in social media campaigns.
- Three race participant passes.
- Logo on race website & e-mail blasts

Swim Sponsor - \$1,500

- Logo on swim caps.
- Logo on the back of the race & volunteer shirts.
- Mentions in social media campaigns.
- Two race participant passes.
- Logo on race website & e-mail blasts

Bike Sponsor - \$750

- Logoed signs along the 1-mile course
- Logo on the back of the race & volunteer shirts.
- Mentions in social media campaigns.
- Two race participant passes.
- Logo on race website & e-mail blasts

Run Sponsor - \$750

- Logoed signs along the ¼-mile course
- Logo on the back of the race & volunteer shirts.
- Mentions in social media campaigns.
- Two race participant passes.
- Logo on race website & e-mail blasts

Hydration Sponsor - \$1,000

- Logoed signs at the water station
- Mentions in social media campaigns.
- Two race participant passes.
- Logo on race website & e-mail blasts

Team Supporter - \$250

- Company/Family Name listed on the back of the race shirts and volunteer shirts.
- Company/FamilyName listed on website



SPONSORSHIP LEVEL:

- Title Sponsor - \$10,000
- Mini Maniac Sponsor - \$5,000
- Transition Sponsor - \$2,500
- Hydration Sponsor - \$1,000
- Swim Sponsor - \$1,500
- Bike Sponsor - \$750
- Run Sponsor - \$750
- Team Supporter - \$250

Donations at work:

- \$2000: provides a year of programming for a child
- \$500: can purchase a real bike
- \$300: clothes an athlete in race gear
- \$100: supports the swim lessons
- \$75: can purchase a real bike helmet
- \$45: covers a race entry

Sponsors are encouraged attend the event, to provide giveaways and/or host activities at the event.

Contact Name: _____

Business Name: _____

Address: _____

Phone: _____ Website: _____

Email Address: _____

PAYMENT PREFERENCE:

- Invoice me for online payment.
(Credit card processing fees may apply)
- Check enclosed.
(Please make payable to Lightning Warriors Youth Triathlon Team)

Please remit to:
Lightning Warriors, 200 Executive Dr, Unit D, Edgewood, NY 11717.

Please send graphics in .ai and .jpg formats to:
minimaniacyouthtri@gmail.com by 7/31/22

Please ship all promotional items to:
Lightning Warriors, 200 Executive Blvd, Unit D, Edgewood, NY 11717 by 8/13/22

Lightning Warriors Youth Triathlon Team is a 501(c)(3) non-profit organization.
All donations are tax-deductible.

Visit www.lightningwarriors.com/donate