



A USA Triathlon Sanctioned Event

Hosted by Lightning Warriors



SPONSORSHIP PROPOSAL

INTRODUCTION

In support of the Lightning Warriors' mission, we will host the inaugural Mini Maniac Youth Triathlon. As a non-profit organization, our goal is to provide the equipment, coaching, facilities, support staff, environment, events and guidance to assist young athletes to excel in the sport of triathlon and lead healthy and successful lives. By hosting this event, we will introduce children to the sport, providing the opportunity for them to experience the unique thrill and sense of accomplishment that competing in triathlons delivers. Expanding the reach of the sport and of our team is a critical component of fulfilling our mission, leading future generations to live an active life that positions them for success.

EVENT

The first Mini Maniac Youth Triathlon will be held:
Saturday, September 7, 2019
West Meadow Beach, Historic District, Stony Brook, NY.

This event, sanctioned by USA Triathlon, will attract approximately 100 local young athletes, ages 7-12 and approximately 200 additional family, friends, volunteers & vendors.

SPONSORSHIP OPPORTUNITIES

Sponsors of the event are forward-thinking businesses and individuals that believe in the importance of encouraging children to be active, healthy and engaged, as well as the myriad life-skills and benefits young athletes gain through participation in organized sports.

The inaugural Mini Maniac Youth Triathlon is a unique opportunity to connect with two target audiences that are increasingly difficult to reach: 1) Active families and 2) Enthusiastic, involved youths. Sponsors will also gain recognition for supporting healthy, sustainable youth sports and the community.

In addition to the sponsorship packages presented on the following page, we encourage sponsors to create custom, on-site activities that will add value to event attendees and maximize brand awareness and retention.



Lightning Warriors is a Long Island based not-for profit triathlon team focused on *building strength and confidence to cultivate successful leaders excelling at all levels of life.*

Our glue is triathlon. Our goal is to unlock each member's potential athletically, socially and leadership-wise.

Established in 2015, the Lightning Warriors have achieved results to be proud of.

- More than 35 podium positions at the regional level; One second place and dozens of top ten placements at the National level.
- The team, combined, has volunteered and supported local races (over 100 hours).
- Encouraged to apply themselves as best they can in all areas, Lightning Warriors take pride in being scholar athletes with highest academic achievements.



SPONSORSHIP PACKAGES

PODIUM SPONSOR - \$2,500

You are the Chief Mini Maniac!

- Just one available - Industry specific exclusivity!
- Company as the name of the event race
- Prominent header-logo at the finish-line arch.
- Headliner-logo position on the front and back of the race shirts, volunteer shirts, special marketing shirts, and swim cap.
- Logo on event sponsorship page of the Lightning Warriors' website and in social media marketing.

TRANSITION SPONSOR - \$1,000

Racers will get to know your company when they rack their bikes and set up for their race! This area is a focal point of the race in which family, friends and supporters will get to see their athletes between swim, bike and run race segments.

- Prominent logo displayed in the transition area.
- Second logo position on the back of race shirts, volunteer shirts and other special marketing shirts.
- Logo on event sponsorship page of the Lightning Warriors' website and in social media marketing.

START LINE SPONSOR - \$750

Hype the participants at the start of a great race!

- Logo on the starting arch where participants enter and exit the swim area.
- Third logo position on the back of race shirts, volunteer shirts and other special marketing shirts.
- Logo on event sponsorship page of the Lightning Warriors' website and in social media marketing.

SWIM SPONSOR - \$350

Make waves with participants as they enter the water!

- Logo position on the side of the swim caps.
- Logo position on the back of the race & volunteer shirts and other special marketing shirts.
- Logo on event sponsorship page of the Lightning Warriors' website and in social media marketing.

BIKE SPONSOR - \$350

Spin up participants on the bike course!

- Logoed signs with motivational quotes along the 1-mile course (out and back on the beautiful, flat Trustees Road).
- Logo on the back of the race & volunteer shirts and other special marketing shirts.
- Logo on event sponsorship page of the Lightning Warriors' website and in social media marketing.

RUN SPONSOR - \$350

Catch participants as they run their race!

- Logoed signs with motivational quotes along the ¼-mile course (out and back on the boardwalk).
- Logo on the back of the race & volunteer shirts and other special marketing shirts.
- Logo on event sponsorship page of the Lightning Warriors' website and in social media marketing.

GOODY BAG SPONSOR - \$250

- Logo on race pack/goody bag to be distributed to participants and volunteers.
- Logo on event sponsorship page of the Lightning Warriors' website and in social media marketing.

TEAM SUPPORTER - \$200

- Company/Family Name listed on the back of the race shirts, volunteer shirts and other special marketing shirts.

ALL SPONSORS:

- Option to provide promotional item for Goody Bag. Get creative! Ideas include travel size product samples, discount coupons, water bottles, key chains. (Estimate 150 to be distributed to Athletes and Volunteers).
- Are encouraged to attend event, set up tent, promote business and provide giveaways or host activities to support the event.



SPONSORSHIP AGREEMENT

SPONSORSHIP LEVEL

- Podium Sponsor - \$2,500
- Transition Sponsor - \$1,000
- Start Line Sponsor - \$500
- Swim Sponsor - \$350
- Bike Sponsor - \$350
- Run Sponsor - \$350
- Goody Bag Sponsor - \$250
- Team Supporter - \$200

BUSINESS CONTACT :

Contact Name: _____

Business Name: _____

Address: _____

Phone: _____ Website: _____

Email Address: _____

PAYMENT INFORMATION:

Name on Card: _____ Card: AMEX VISA MC

CC# _____ Exp. _____ CVC# _____

If paying by check, please make payable to Lightning Warriors Youth Triathlon Team.

Please remit to:

Lightning Warriors, 200 Executive Dr, Unit D, Edgewood, NY 11717.

Please send graphics in .ai and .jpg formats to:
lightningwarriorstriteam@gmail.com by 7/27/19.

Please ship all promotional items to:
Lightning Warriors, 200 Executive Blvd, Unit D, Edgewood, NY 11717 by 8/9/19

Lightning Warriors Youth Triathlon Team is a 501(c)(3) non-profit organization.
All donations are tax-deductible.